

WKD 2006 ACTIVITIES OF TSN

The Turkish Society of Nephrology has been extremely active in supporting World Kidney Day. The following activities have taken place in order to raise awareness within the public and medical communities:

- World Kidney Day has been announced on the front page of the [TSN Official Web Site](#) since February 23, 2006.
- On February 2, 2006, all TSN members received personal e-mails from the Society with brief information on The World Kidney Day and its relevance, with a link to the World Kidney Day website for their further information.
- On March 6, 2006, a press Bulletin was sent to various newspapers & media organizations to be used as baseline material for their coverage of The World Kidney Day on their 9 March 2006 issues or news broadcasts.

The Bulletin emphasized the need for global awareness of the importance of the early detection and prevention of chronic kidney disease as a major Public Health issue.

It also drew attention to the Turkish Society of Nephrology -Turkish Chronic Renal Disease Prevalence Study-that is officially launched on March 9 2006 and will screen 10,500 adults and 5000 children in 27 different geographic regions of the country.

This study will be followed by long-term follow-up of cohorts and will form a basis for the National Program for Kidney Failure Prevention that the Turkish Society of Nephrology is envisaging to develop together with the Ministry of Health and other relevant national medical societies. The Ministry of Health has already agreed to support this program.

- At 11:15 am on 9 March 2006, Dr. Kenan Ates, a TSN Council Member appears on the state TV (TRT Channel 2) as host to a popular Health Talk Show Program called RECETE (receipt) entirely devoted to World Kidney Day & Kidney Disease.
- On March 9, 2006, Dr. Oktay Oymak & Bulent Tokgoz, President & Council Member of the TSN Kayseri Branch appears on the Erciyes University TV that broadcasts to Kayseri and the entire Cappadocia area. The hour-long talk (with the help of audiovisual material) focuses on the subject of Kidney Disease and the World Kidney Day. This Broadcast will be repeated twice a day for the coming week.
- On March 9, 2006, Dr. Tefvik Ecder, a TSN Council Member and a past ISN-Fellowship Scholar will be interviewed about the World Kidney Day for the evening news by a famous private National TV channel (TGRT).
- Long term, Dr. Mehmet Sever from the TSN & ISN renal task force will be coordinating some year long joint activities between the TSN and the Turkish Kidney Foundation (TKF) that will include amongst others, publication of informative booklets, and audiovisual material related to the subject and also public conferences and meetings to build up further awareness on the subject.